

Bedding University - Full Affiliate Disclosure Policy

Effective Date: August 14, 2026

1. Transparency & FTC Compliance

In compliance with Federal Trade Commission (FTC) guidelines, Bedding University explicitly declares that this platform operates as a commercial, reader-supported review authority. We believe in 100% transparent operations with our audience.

2. How We Earn Income

When you run through our diagnostic consultation or read our comparison grids and click a link to a mattress brand (such as Helix, Saatva, or WinkBeds), a tracking pixel records that action. If you ultimately complete a purchase, the manufacturer pays an affiliate commission back to Bedding University.

3. Zero Cost to the Reader

This tracking arrangement does not alter the retail price of the mattress for you. In fact, our relationships frequently allow us to share premium promotional codes that cut down your checkout cost below standard retail pricing.

4. Integrity Pledge

Our 10-year veteran sleep expertise controls our grading structures completely. We prioritize high-spec premium builds because they perform best under pressure, not because a commission structure tells us to.

This is for informational purposes only. For medical advice or diagnosis, consult a professional. AI responses may include mistakes.